

THE GREAT MIGRATION

A Story of Movement, Change, and Identity



Head Mixologist, Akmal Haqim and Bar Manager, Siew Han Jun

"From the very beginning, PLUME has always looked to the avian world as a source of inspiration, shaping our philosophy and creative direction. With our third menu iteration, The Great Migration explores the journey of migratory birds and the parallels they share with our lives."

- Akmal Haqim, Head Mixologist

"The Great Migration is presented in five distinct chapters, featuring a selection of fifteen cocktails and three non-alcoholic beverages. With each creation telling its own story, we hope it connects with our guests who are all on their own journeys, reflecting the shared experience of curiosity, resilience, and the instinct to keep moving forward."

- Siew Han Jun, Bar Manager



AWAKENING

Toki Whisky, Shigoku Nidan Umeshu, Earl Grey, Lavender, and Grape

PROFILE:
Bright and Effervescent

ABV:
Low

SCARCITY

Belvedere Vodka, iichiko Tumugi, Ube Cream Liqueur, Durian, and Coconut

PROFILE:
Creamy and Dessert-like

ABV:
Medium

RETURN *(A low-calorie option)*

Milagro Tequila, Lime Distillate, Elderflower, and Tomato

PROFILE:
Clean and Vegetal

ABV:
High

INSTINCT

Grey Goose Vodka, Strawberry, and Pistachio

PROFILE:
Fruity and Nutty

ABV:
Medium

SAFETY

Hennessy VSOP Brandy, Yellow Chartreuse, Carolina Reaper Distillate, and Pineapple

PROFILE:
Tropical and Herbaceous

ABV:
Medium-High

RESTART

Masahiro Okinawa Gin Recipe 02, Lumina Triple Sec Liqueur, Cherry Brandy, D.O.M. Bénédictine, Hibiscus Grenadine, Pineapple, and Beer Foam

PROFILE:
Fruity and Malty

ABV:
Medium-Low

RESERVES

Jura Whisky, Sweet Vermouth, Campari, Cacao, Artichoke, and Strawberry

PROFILE:
Spirit-forward and Chocolatey

ABV:
High

AUTOPILOT

Macarons, Hendrick's Gin, Raspberry, Peach, Passion Fruit, and Dark Cherry

PROFILE:
Edible and Fruity

ABV:
High

RITUAL *(A twist on the Old Fashioned)*

Angel's Envy Bourbon, Peated Whisky, Chocolate Cookie, and Salted Maple

PROFILE:
Bold and Bittersweet

ABV:
Medium-Low

NAVIGATION

Patrón Silver Tequila, Osmanthus Oolong, Watermelon Mint Shrub, and Kaffir Leaf Perfume

PROFILE:
Fruity and Tangy

ABV:
Medium-Low

HEALING

Maker's Mark Bourbon, Roku Gin, Luxardo Maraschino, Miso, and Cream

PROFILE:
Savory and Creamy

ABV:
Medium-Low

RESONANCE *(A twist on the Daiquiri)*

Bacardi Carta Blanca Rum, Overproof Spirit, Kaffir Leaf Tincture, Calamansi, and Honey

PROFILE:
Citrusy and Punchy

ABV:
Very High

REFINE

Another Hendrick's Gin, iichiko Saiten, Aperol, Apricot, White Chocolate Passion Fruit Foam, and Gentian

PROFILE:
Herbaceous, Earthy, and Bittersweet

ABV:
High

RESET

Monkey Shoulder Whisky, Mango, Soursop, and Milk

PROFILE:
Vibrant and Clarified

ABV:
Low

ROOTS *(A twist on the Tom Collins)*

Bombay Sapphire Gin, Sandalwood, Lemon, and Maison Perrier Forever Lemon

PROFILE:
Woody and Citrusy

ABV:
Low

NO-FLY ZONE

(Non-alcoholic)

\$17 per beverage

CLARITY

Greek Yoghurt, Strawberry, and Milk

PROFILE: Tangy and Velvety

CALM

Coconut Water Jasmine Soda, Honey, and Almond Foam

PROFILE: Refreshing and Nutty

FOCUS

Juniper, Tropical Fruits, Hibiscus Grenadine, and Lapsang Souchong

PROFILE: Citrusy and Earthy

Prices quoted are in Singapore dollars, and are subject to service charge and prevailing government taxes.



CHAPTER ONE **THE CALLING**

Every migration begins with a restless instinct and the urge to leave behind the familiar in search of something greater. This departure is driven by changing seasons, survival, curiosity, and the promise of discovery.

This chapter captures that first step into the unknown, with cocktails that explore unexpected flavour pairings, vivid contrasts, and adventurous expressions that challenge the ordinary.



AWAKENING | 25

Toki Whisky, Shigoku Nidan Umeshu,
Earl Grey, Lavender, and Grape

Before every migration comes an awakening, where birds experience a quiet pull that stirs curiosity, movement, and the desire for something beyond the familiar.

METHOD:

Built

ABV:



PROFILE:

Bright and Effervescent

“

GROWTH OFTEN BEGINS WITH THE REALISATION THAT WE ARE NO LONGER MEANT TO REMAIN WHERE WE ARE. IT BRINGS US TOWARDS CHANGE, DISCOVERY, AND NEW POSSIBILITIES.

”

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SCARCITY | 25

Belvedere Vodka, iichiko Tumugi,
Ube Cream Liqueur, Durian, and Coconut

*Migration is driven by hope, as much as it is by survival.
When landscapes grow barren, birds journey toward
places shaped by abundance, where fruit ripens
and flowers bloom.*

METHOD:

Shaken

ABV:



PROFILE:

Creamy and Dessert-like

“

IN THE SAME VEIN, HUMAN CHANGE IS OFTEN
BORN FROM THE DESIRE TO MOVE BEYOND WHAT
NO LONGER SUSTAINS US, IN SEARCH OF A PLACE
WHERE WE CAN TRULY FLOURISH.

”

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to service charge and prevailing government taxes.*

INSTINCT | 25

Grey Goose Vodka, Strawberry,
and Pistachio

*There is no map for instinct, yet birds fly across unfamiliar
skies. They are guided by the courage to follow what
cannot be seen but only felt.*

METHOD:

Shaken

ABV:



PROFILE:

Fruity and Nutty

“

LIKE MIGRATING BIRDS THAT NAVIGATE THE
UNKNOWN, WE ARE OFTEN LED BY A QUIET BELIEF
THAT SOMEWHERE BEYOND THE HORIZON LIES
WHERE WE ARE MEANT TO BE.

”

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to service charge and prevailing government taxes.*



SAFETY | 25

**Hennessy VSOP Brandy, Yellow Chartreuse,
Carolina Reaper Distillate, and Pineapple**

*Across long and uncertain journeys, birds seek refuge
in places that offer rest, protection, and the chance to
regain their strength before moving forward.*

METHOD:

Shaken

ABV:



PROFILE:

Tropical and Herbaceous

“

**WE, TOO, ARE DRAWN TOWARD PEOPLE, PLACES,
AND MOMENTS THAT GIVE US ROOM TO BREATHE
AND GROW.**

”

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CHAPTER TWO THE FLIGHT

Migration is not defined by departure alone, but by everything endured in between. Birds must adapt to shifting winds, unfamiliar environments, and the physical demands of the journey itself.

Reflecting this constant state of movement and transformation, our cocktails explore balance through technique, texture, and complexity.

In this chapter, rich flavours and aromatic elements are layered into compositions that evolve across the palate.



RESERVES | 25

Jura Whisky, Sweet Vermouth, Campari,
Cacao, Artichoke, and Strawberry

*Migration demands preparation as much as movement.
Before taking flight, some birds nearly double in size,
building the fat reserves needed to sustain them for
the long journey ahead.*

METHOD:

Stirred

ABV:



PROFILE:

Spirit-forward and Chocolatey

“

WHERE BIRDS PREPARE WITH PHYSICAL RESERVES,
HUMANS OFTEN RELY ON EMOTIONAL ONES.
LOVE, HOPE, AND PERSEVERANCE BECOME THE
UNSEEN STRENGTH WE DRAW UPON, CARRYING US
THROUGH DIFFICULT SEASONS.

”

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to service charge and prevailing government taxes.*

AUTOPILOT | 25

Macarons, Hendrick's Gin, Raspberry, Peach,
Passion Fruit, and Dark Cherry

Many birds conserve energy during migration by gliding on thermals and wind currents, allowing instinct and momentum to carry them forward.

METHOD:

Assembled

ABV:



PROFILE:

Edible and Fruity

“

NOT EVERY STAGE OF LIFE DEMANDS CONTROL. SOMETIMES, GROWTH COMES FROM FLOWING WITH THE CURRENT AND LEARNING TO MOVE WITH OUR CIRCUMSTANCES.

”

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NAVIGATION | 25

Patrón Silver Tequila, Osmanthus Oolong,
Watermelon Mint Shrub, and Kaffir Leaf Perfume

Birds orient themselves using the sun, the stars, and other cues invisible to the human eye. They stay on course, even across vast and changing landscapes.

METHOD:

Assembled

ABV:



PROFILE:

Fruity and Tangy

“

HUMANS ARE OFTEN GUIDED IN SIMILAR WAYS,
RELYING ON BELIEFS, EXPERIENCES, AND INNER
ANCHORS TO HELP US MAINTAIN DIRECTION
AND PERSPECTIVE.

”

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HEALING | 25

**Maker's Mark Bourbon, Roku Gin,
Luxardo Maraschino, Miso, and Cream**

*Between long stretches of flight, birds rely on wetlands,
rice fields, and estuaries to rest, drink, and recharge
before continuing their journey.*

METHOD:

Shaken

ABV:



PROFILE:

Savoury and Creamy

“

PEOPLE ARE NOT MEANT TO MOVE ENDLESSLY
WITHOUT REST. MOMENTS OF STILLNESS ARE NOT
A SIGN OF WEAKNESS, BUT AN ESSENTIAL PART OF
GROWTH AND RECOVERY.

”

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CHAPTER THREE **THE RETURN**

Migration leaves its mark. By the time birds return to familiar grounds, they carry the quiet imprint of every storm weathered, every distance crossed, and every new horizon discovered.

Inspired by this sense of renewal, the cocktails in this chapter celebrate the feeling of returning to something familiar, yet seeing it differently. Tropical fruits, local flavours, and vibrant expressions come together in compositions that capture the joy of rediscovering home.

REFINE | 25

Another Hendrick's Gin, iichiko Saiten, Aperol,
Apricot, White Chocolate Passion Fruit Foam,
and Gentian

*With each migration, birds become more attuned to
the rhythms of the journey. Their endurance deepens,
movements sharpen, and instincts are honed over time.*

METHOD:

Stirred

ABV:



PROFILE:

Herbaceous, Earthy, and Bittersweet

“

THROUGH EXPERIENCE AND REPETITION, WE
CARRY FORWARD A DEEPER SENSE OF STRENGTH
AND CONFIDENCE THAT ALLOWS US TO BECOME
BETTER VERSIONS OF OURSELVES.

”

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to service charge and prevailing government taxes.*

RESET | 25

Monkey Shoulder Whisky, Mango,
Soursop, and Milk

As seasons change, birds shed worn feathers and emerge renewed. This natural cycle allows them to move with restored vitality and grace.

METHOD:

Batched

ABV:



PROFILE:

Vibrant and Clarified

“

WHEN NAVIGATING LIFE, IT IS IMPORTANT TO
LET GO OF WHAT NO LONGER SERVES US TO
CREATE SPACE FOR TRANSFORMATION AND NEW
BEGINNINGS.

”

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to service charge and prevailing government taxes.*



RETURN | 25

(A low-calorie option)

**Milagro Tequila, Lime Distillate,
Elderflower, and Tomato**

*Despite travelling vast distances across different
landscapes, many birds return to the very places
where their journeys first began.*

METHOD:

Batched

ABV:



PROFILE:

Clean and Vegetal

“

NO MATTER HOW FAR LIFE TAKES US, WE ARE
OFTEN DRAWN BACK TO FAMILIAR PEOPLE AND
PLACES. SHAPED BY TIME AND EXPERIENCE, WE
LEARN TO RECONNECT WITH THEM IN WAYS THAT
FEEL MORE MEANINGFUL THAN BEFORE.

”

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to service charge and prevailing government taxes.*





RESTART | 25

Masahiro Okinawa Gin Recipe 02, Lumina Triple Sec Liqueur, Cherry Brandy, D.O.M. Bénédictine, Hibiscus Grenadine, Pineapple, and Beer Foam

As migration takes place again, birds return to the skies once more, strengthened by experience, and driven by the promise of what lies ahead.

METHOD:

Batched and Carbonated

ABV:



PROFILE:

Fruity and Malty

“

EVERY NEW CHAPTER IN LIFE OFFERS US THE CHANCE TO MOVE FORWARD STRONGER THAN BEFORE. GUIDED BY THE LESSONS WE LEARNT ALONG THE WAY, WE CAN EMBRACE THE FUTURE WITH HOPE.

”

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CHAPTER FOUR **THE LEGACY**

Much like migration routes carried across generations, some traditions continue to endure through time. Even as birds adapt to changing seasons and landscapes, their migratory patterns remain deeply connected to where the journey first began.

Inspired by this sense of continuity, this chapter reimagines classic cocktails through modern perspectives, refined techniques, and unexpected expressions, breathing new life into familiar creations.

RITUAL | 25

(A twist on the Old Fashioned)

Angel's Envy Bourbon, Peated Whisky,
Chocolate Cookie, and Salted Maple

Migration is shaped by repetitive rituals, from synchronised flight patterns to familiar migratory rhythms, guiding birds through movement and change.

METHOD:

Batched

ABV:



PROFILE:

Bold and Bittersweet

“SIMILARLY, HUMAN LIVES ARE GROUNDED BY RITUALS THAT CREATE FAMILIARITY AND CONNECTION. THROUGH TRADITIONS, HABITS, AND QUIET ROUTINES, WE CARRY PIECES OF THE PAST WITH US AS WE CONTINUE TO GROW.

”

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RESONANCE | 25

(A twist on the Daiquiri)

Bacardi Carta Blanca Rum, Overproof Spirit,
Kaffir Leaf Tincture, Calamansi, and Honey

*Birds remain connected through familiar calls,
repeated rhythms, and instinctive patterns that
echo over generations.*

METHOD:

Shaken

ABV:



PROFILE:

Citrusy and Punchy

“

IN MANY WAYS, PEOPLE EXPERIENCE RESONANCE
SIMILARLY. CERTAIN MEMORIES, EMOTIONS, AND
RELATIONSHIPS LEAVE LASTING IMPRESSIONS THAT
CONTINUE TO SHAPE US, LONG AFTER
THEY OCCUR.

”

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to service charge and prevailing government taxes.*

ROOTS | 25

(A twist on the Tom Collins)

**Bombay Sapphire Gin, Sandalwood, Lemon,
and Maison Perrier Forever Lemon**

*Long before birds take flight, the instincts that guide them
already exist within them, shaped by an innate connection
to their origin and lineage.*

METHOD:

Built

ABV:



PROFILE:

Woody and Citrusy

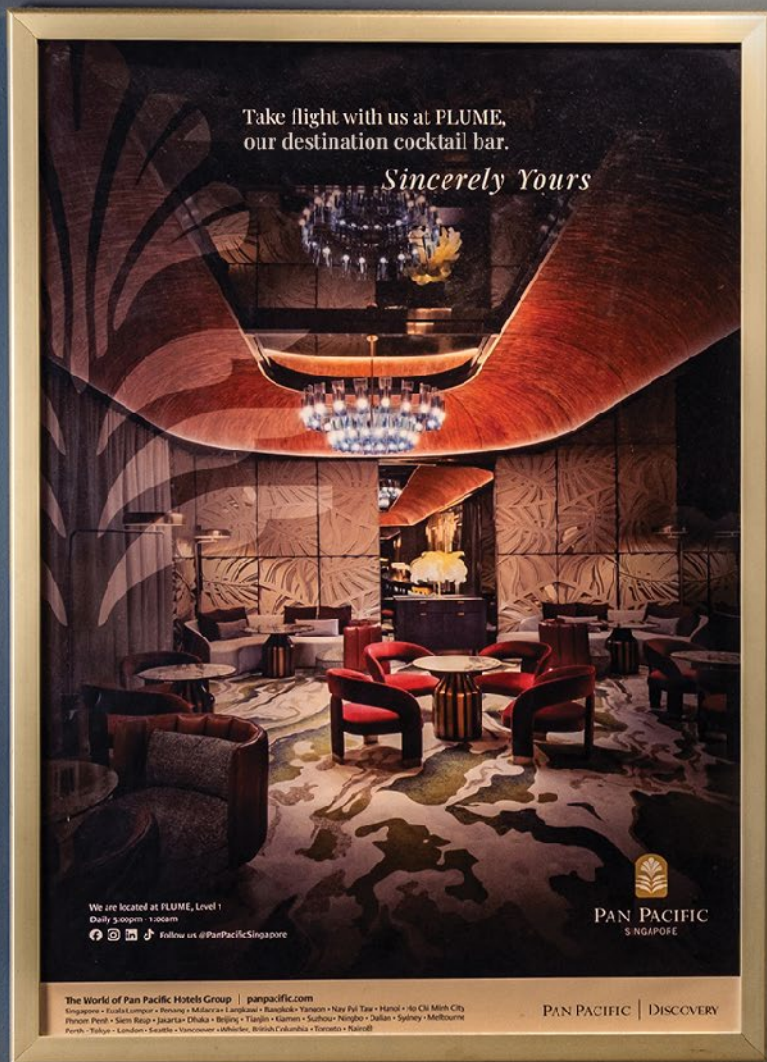
“

NO MATTER HOW MUCH WE GROW AND CHANGE,
WE CONTINUE TO CARRY THE IMPRINT OF THE
EXPERIENCES THAT FIRST GAVE US A SENSE OF
IDENTITY AND BELONGING.

”

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CHAPTER FIVE THE MIGRATORY CYCLE (NON - ALCOHOLIC BEVERAGES)

Every migration eventually comes full circle, shaped by movement, discovery, and return. What follows is a renewed sense of clarity and balance once the journey has run its course.

Inspired by this moment of restoration, this chapter presents non-alcoholic expressions that reflect the calm after the flight has ended, when senses sharpen, and the spirit finds stillness once more.



CLARITY | 17

Greek Yoghurt, Strawberry, and Milk

After long journeys, moments of stillness allow birds to regain clarity. With the first light of a new day, movement softens, awareness sharpens, and the journey ahead becomes certain again.

METHOD:

Batched

ABV:



PROFILE:

Tangy and Velvety

“

CLARITY ARRIVES IN THE QUIETER MOMENTS. WHEN THE NOISE FADES, WE CAN RECONNECT WITH OURSELVES THROUGH GREATER PERSPECTIVE, UNDERSTANDING, AND BALANCE.

”

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CALM | 17

Coconut Water Jasmine Soda,
Honey, and Almond Foam

As the journey comes to an end, birds settle quietly beside each other. Feathers rest against the body, and the noise from flight fades into calm.

METHOD:

Batched and Carbonated

ABV:



PROFILE:

Refreshing and Nutty

“

CALMNESS REVEALS ITSELF IN THE MOMENTS
WHEN WE RELEASE TENSION, STOP RUSHING, AND
ALLOW OURSELVES TO SIMPLY EXIST IN
THE PRESENT.

”

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to service charge and prevailing government taxes.*



FOCUS | 17

**Juniper, Tropical Fruits, Hibiscus Grenadine,
and Lapsang Souchong**

Before taking flight again, birds instinctively orient themselves toward the path ahead, guided by light, and an unwavering sense of direction.

METHOD:

Shaken

ABV:



PROFILE:

Citrusy and Earthy

“

FOCUS REFLECTS THE QUIET CERTAINTY THAT COMES WHEN DISTRACTIONS FALL AWAY AND WE BEGIN TO MOVE FORWARD WITH GREATER INTENTION, CONFIDENCE, AND BELIEF IN WHERE WE ARE GOING.

”

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EPILOGUE
THE FLOCK
BEHIND THE
FLIGHT



*"The Great Migration was never meant to be a solo journey.
not for birds. and not for us." - PLUME Team 2026*

EVERY POUR, EVERY IDEA, AND EVERY FEATHERED
DETAIL IN THIS MENU WAS SHAPED BY THE
COLLECTIVE WINGS OF THE PLUME TEAM.

LIKE A FLOCK IN FLIGHT, WE LEARNED TO TRUST
THE WIND AND MOVE TOWARDS THE SAME
HORIZON TOGETHER.

THIS IS OUR TRIBUTE, NOT ONLY TO THE BIRDS
THAT INSPIRED THIS JOURNEY, BUT TO THE PEOPLE
BESIDE US WHO MADE IT POSSIBLE.