



PAN PACIFIC  
HOTELS GROUP

A Member of UOL Group

Developing  
the future  
of hospitality

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Sincerely Yours





# Establishing global brands of choice

We deliver memorable experiences for today's travellers with a passion for sustainability.

**55% Managed**

**45% Owned**

We are recognised as a dedicated operator of hotels, resorts and serviced suites, which are owned by UOL Group and many other owners in the industry. We have gained the trust of new owners and successfully welcomed new managed properties into our portfolio. We look forward to having you join us.

## Enhanced Integrated Distribution System



### OUR INDUSTRY-LEADING, NEW DISTRIBUTION AND DIGITAL PLATFORMS CONTRIBUTE

**75%**

of Total Room Revenue Achieved

### EFFECTIVE BOOKING ENGINE CONVERSION RATE

**5%**

Pan Pacific Hotels Group

VS

**4%**

Travel & Hospitality Industry

## Recent Successes



Travel Weekly Asia  
- Best Regional Hotel Chain



DestinAsian Readers' Choice Awards 2025 - Best Serviced Residence Brands



Booking.com - Traveller Review Awards 2025



PAN PACIFIC  
HOTELS AND RESORTS

## Sincerely Yours

Strategically located in cities across Asia; Australia; North America and Africa, Pan Pacific Hotels and Resorts and Pan Pacific Serviced Suites embody gracious and genuine hospitality, delivering personalised and thoughtful experiences.

8,100\*

Guest rooms

29\*

Luxury hotels &  
resorts

22\*

Cities globally



**Pan Pacific Singapore:**  
International Business Magazine  
Awards 2025 - Best Luxury Lifestyle  
Hotel Singapore 2025



**Pan Pacific Orchard:**  
World Travel Awards 2025 -  
Asia's Leading Green Lifestyle Hotel 2025

\*including pipeline



# Brand Positioning

## Graceful Luxury

Gracious and genuine hospitality that delivers personalised and thoughtful experiences with intuitive and sincere service from the heart.

At Pan Pacific, we believe that true luxury hospitality is always sincere and trustworthy.



# Design Principle

## Graceful Luxury Hotels & Serviced Suites

Elegant and sophisticated atmosphere with thoughtful quality curated for comfort, appealing to all five senses.

An iconic lobby marks a graceful arrival which honours each destination's essence through design and arts.

# PARKROYAL COLLECTION

HOTELS & RESORTS

## Inspiringly Yours

With iconic biophilic design and architecture, PARKROYAL COLLECTION Hotels & Resorts offers guests a strong connection with nature and delivers inspiring experiences. Our Eco-Wellness program further enhance their sense of wellbeing.

>1,500\*

Guest rooms

3\*

Luxury hotels & resorts

2\*

Cities globally



**PARKROYAL COLLECTION Pickering:**  
Luxury Lifestyle Awards -  
Best Luxury Lifestyle Hotel in Singapore



**PARKROYAL COLLECTION Marina Bay:**  
Travel + Leisure Asia -  
Singapore's Top 10 Best Hotels

\*including pipeline



# Brand Positioning

## Enlivening Greenscape

Inspiring lifestyle hotels, rooted in nature and sustainability.

Biophilic and innovative design that enriches a sense of wellbeing with a strong connection with nature, delivering inspiring experiences.



# Design Principle

## Biophilic Design for Sustainability and an Inspiring Experience

Integrating nature into the design to optimize the guest experience with a sense of wellbeing and a connection to the environment.

Imaginative and captivating public spaces are the enlivening focal point for each experience.

# PARKROYAL

HOTELS & RESORTS

## Simply Yours

PARKROYAL Hotels & Resorts and PARKROYAL Serviced Suites provide upscale modern living in vibrant locales, where guests can make genuine connections with people and places, and have a sense of belonging to the destination in their true selves.

5,300\*

Guest rooms

21\*

Luxury hotels & resorts

16\*

Cities globally



**PARKROYAL Beach Road:**  
World Luxury Hotels Awards 2025 -  
Luxury Destination Hotel in Singapore



**PARKROYAL Penang:**  
World Travel Awards 2025 -  
Malaysia's Leading Family Resort 2025

\*including pipeline



## Brand Positioning

### A Gateway to Vibrant Locales

Modern way of travel to discover genuine connections with the neighbourhood, and a sense of belonging to the destination in their true selves.



## Design Principle

### Lively Energy of the Locale

Influenced and reimagined by the distinctive character of the neighbourhood, immersed in the sense of place.

Warm, comfortable and thoughtful, an integrated social space is where meaningful connections begin.

# Pan Pacific DISCOVERY

Pan Pacific DISCOVERY is a programme that connects the independent brands and unique hotels of the Global Hotel Alliance (GHA). Rewarding members with instant benefits, unique experiences, and DISCOVERY Dollars (D\$) to enhance each journey.



**Over 34 million**  
members



**Across 100**  
Countries



**More than 50**  
Brands



**Over 950**  
Hotels



## Benefits for Your Hotel

- As part of a larger network of over 950 hotels globally, Pan Pacific DISCOVERY is a compelling rewards programme that drives repeat stays, incremental spend across the hotel, and cross-brand engagement across the GHA Network.
- Pan Pacific DISCOVERY encourages guests to stay in a brand's sister hotels, increasing "intra-brand" business.
- Pan Pacific DISCOVERY app allows members to make and manage bookings. It comes with a digital membership card for dining privileges at hotel-operated restaurants.

Total Revenue  
Production

**S\$236M**

Total Hotel Room  
Revenue

**31%**

Repeat  
Stay Ratio

**66%**

[PANPACIFIC.COM/DISCOVERY](https://panpacific.com/discovery)

# Opening Soon



## Ambitious Development Pipeline

Pan Pacific Hotels Group continues its strategic expansion with an impressive portfolio of new properties set to open over the next two years. Building on our legacy of exceptional hospitality, these carefully selected destinations reflect our commitment to establishing a distinguished presence in key global markets while delivering the signature experiences our guests have come to expect. Each new property represents a thoughtful blend of local cultural influences and the refined luxury standards that define the PPHG collection of brands.

Pan Pacific Phnom Penh (2026)

Pan Pacific Serviced Suites Bangkok (2027)

Pan Pacific Siam Bangkok (2027)

PARKROYAL Jakarta (2026)

PARKROYAL Hanoi (2026)

PARKROYAL Gurney Bay Penang (2027)

PARKROYAL Siem Reap (2027)

PARKROYAL Serviced Suites Manila Bay (2027)



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**For more information:**

contact us at [development@pphg.com](mailto:development@pphg.com)



<https://sg.linkedin.com/company/pan-pacific-hotels-group>

[PANPACIFIC.COM](http://PANPACIFIC.COM)



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